



PMI Day – The 16th National Day of Small and Medium-Sized Italian Companies in the USA Wednesday, November 19th, 2025

PAOLA ALLEGRA BAISTROCCHI, Consul of Italy in Detroit, is proud to celebrate PMI Day, the 16th National Day of Small and Medium-Sized Italian Companies in the USA.

We will host Italian companies doing business in **USA and ITALY**. The Entrepreneurs and Executives will present on the vision, philosophy and mission of each company.

On this occasion, join us, we for an insightful and engaging presentation with Italian business representative of the company and the participation of the students of **PADUA FRANCISCAN HIGH SCHOOL, PARMA, OHIO**.

The theme of this edition is **“Scegliere”**, choosing to be protagonists of the future, to build your own personal and professional path in a constructive dialogue with all stakeholders: the world of education—and in this specific case, the training context of Italian teaching—families, and businesses.

At PADUA FRANCISCAN HIGH SCHOOL, the presentation will be on line with the Company Ebano S.p.A., an operating holding company (Ebano Group), founded in the late 1980s by entrepreneur Carlo Robiglio, who still holds all of the shares.

The Group's headquarters are located in Novara, while its subsidiaries are also based in other areas of Piedmont and Lombardy.

The Group's main areas of activity are book publishing and professional training publishing, which uses distance learning courses and e-learning platforms.

Alongside these primary activities, some companies in the Ebano Group operate in the fields of communication, business intelligence, direct marketing, and initiatives related to innovative startups aimed at the sharing economy, with a particular focus on digital marketing.

Deputy General Manager of EBANO Group, Nicola Caramaschi, and Oriana Cok, CEO of Gruppo Pragma, company of Ebano Group, will introduce the Company and talk to the Students about its history, activities, goals and future perspectives.

The presentation will take place in English with materials, videos, slides.

Our event is scheduled on line on Monday, Nov. 19th, 07:45 – 08:30 AM ET (13:45 – 14:30 Italiane)

<https://zoom.us/j/93153389616?pwd=IfKsvJdDPspoFR9K5fCHfcqaHnLgt6.1>

Meeting ID: 931 5338 9616

Passcode: 033616

PROGRAM: 19.11.2025

07:45 AM ET Welcoming Remarks

07:50 AM ET Opening Remarks

Prof. Marina LENZA, Consulate of Italy Detroit, Education Office

Prof.ssa Claudia CAPUANO, Instructor - Italian Program Padua
Franciscan High School

07:55 – 08:25 AM ET Entrepreneurship Panel

Deputy General Manager of EBANO Group, Nicola CARAMASCHI
CEO of Gruppo Pragma, Oriana COK

08:25 – 08:30 AM ET Questions from students, audience
