



PMI Day – The 14th National Day of Small and Medium-Sized Italian Companies in the USA
Friday, November 17th, 2023

ALLEGRA BAISTROCCHI, Consul of Italy in Detroit, is proud to celebrate PMI Day, the 14th National Day of Small and Medium-Sized Italian Companies in the USA.

We will host Italian companies doing business in **USA and ITALY**. The Entrepreneurs and Executives will present on the vision, philosophy and mission of each company.

Join us on November 30th for an insightful and engaging presentation with Italian business representative of the company and the participation of the students of **Father Gabriel Richard High School, Ann Arbor, MI**.

The theme of this edition is “**Freedom**”, as a founding value of which to be even more aware and towards which to renew commitment in a phase such as the one we are currently experiencing.

The presentation will be online with “**RETIMPRESA Servizi Srl**”.

Retelmpresa is an Italian Confindustria agency that promotes collaborations between Italian companies operating in different production sectors. The Agency's objectives are to promote a spirit of collaboration and develop networking-based marketing as a networked activity, through the shared values of the community. The Agency brings together approximately 47,000 companies throughout Italy and collaborates with the Italian Consulate in Detroit to develop cooperation between American and Italian companies.

The presentation will take place in English and Italian with materials, videos, slides **in English**.

Our event is scheduled on Thursday, Nov. 30th, 11:00 AM - 12:00 PM ET.

The Director of Retelmpresa, Dott. Carlo La Rotonda, will introduce the company and talk to the Students about its history, the development of their activities, goals and future perspectives.

The event would be all virtual, on Zoom.

PROGRAM PRESENTATION: 30.11.2023

11:00 AM ET Welcoming Remarks

11:05 AM ET Opening Remarks

Hon Allegra BAISTROCCHI, Consul of Italy in Detroit
Prof.ssa Marina Lenza, Director of the Education Office, Consulate Detroit

Prof. Raffaella NAURATO MEDORO

11:15 - 11:50 PM ET Entrepreneurship Panel

Dott. Carlo La Rotonda, Director RetImpresa

11:50 – 12:00 PM ET Questions from students, audience

